## AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

## Listing of Claims:

- (Currently Amended) A system that refines a general-purpose search engine, comprising:

   a component that identifies an entry point that includes a link utilized to access the general-purpose search engine; and
- a tuning component that <u>receives search query results of filters search query results of</u> the general-purpose search engine <u>and filters the search results</u> based at least on <u>criteria associated</u> <u>with</u> the entry point through which the general-purpose search engine was accessed.
- (Original) The system of claim 1, the criteria comprising one or more of a document property, a context parameter, and a configuration.
- 3. (Original) The system of claim 2, the document property comprising one or more of a term that appears on a web page, a property of a Uniform Resource Locator (URL) identifying the web page, a property of a plurality of URLs that link to the web page, a property of a plurality of web pages that link to the web page, and a layout.
- (Original) The system of claim 2, the context parameter comprising one of a word probability and a probability distribution
- 5. (Original)The system of claim 1, the tuning component is provided with training data to learn what properties of a document are indicative of the document being relevant to a user executing a search query from the entry point.

- 6. (Original) The system of claim 1, the tuning component configured to differentiate between a query result that is relevant to a search query context for a group of users and a query result that is non-relevant to the search query context for the group of users.
- (Previously Presented) The system of claim 1, the tuning component employs statistical
  analysis in connection with filtering the search query results.
- 8. (Previously Presented) The system of claim 1, the tuning component generates one or more context parameters for a received query result, and compares the generated context parameters with a relevant context parameter and a non-relevant context parameter to determine whether the query result is relevant.
- (Previously Presented) The system of claim 1, the tuning component further ranks the query results.
- 10. (Previously Presented) The system of claim 9, the ranking determined by the degree of relevance of the query result to a relevant data set and a non-relevant data set, the relevance is determined via one of a similarity measure and a confidence interval.
- 11. (Original) The system of claim 9, the ranking order comprising one of ascending and descending, from the most relevant result to the least relevant result.
- 12. (Original) The system of claim 1, the tuning component configured for a plurality of entry points associated with one or more groups of users.
- 13. (Currently Amended) A system that tunes a general-purpose search engine, comprising: a filter component that receives search query results of a general-purpose search engine and parses relevant and non-relevant general-purpose search engine content-results based on training data depending on associated with the entry point that provides a link employed to traverse to the general-purpose search engine based on training data; and

a ranking component that sorts the filtered results in accordance with the training data for presentation to a user.

- 14. (Previously Presented) The system of claim 13, the filter component parses the results as a function of one or more of a document property, a context parameter, and a configuration associated with the entry point.
- 15. (Original) The system of claim 13, the filter component trained to differentiate between a relevant and a non-relevant result via the training data.
- 16. (Previously Presented) The method of claim 13, the training data comprising a set of relevant data associated with a search context of a user for the entry point and a set of non-relevant data comprising random data unrelated to the search context of the user for the entry point.
- 17. (Previously Presented) The system of claim 13, the filter component employs statistical analysis to determine whether a result is relevant or non-relevant to the entry point.
- 18. (Previously Presented) The system of claim 13, the ranking component employs a technique to determine the degree of relevance of the query results with respect to a relevant data set and a non-relevant data set
- 19. (Original) The system of claim 18, the technique comprising one of a similarity measure and a confidence interval.
- 20. (Original) The system of claim 13, the ranking order comprising one of ascending and descending, from the most relevant result to the least relevant result.
- 21. (Previously Presented) The system of claim 18, the ranking performed on the relevant query results, the non-relevant results are discarded.

22. (Currently Amended) A method to filter and rank general-purpose search engine results based on criteria associated with an entry point, comprising:

executing a query search with the general-purpose search engine accessed through a link associated with the entry point;

filtering the general-purpose search engine results by tuning the general-purpose search engine based on the entry point employed to access the general purpose search engine; and ranking the general-purpose search engine results.

- 23. (Original) The method of claim 22, further comprising employing a statistical hypothesis to determine whether a result is relevant or non-relevant to a search context of the entry point.
- 24. (Previously Presented) The method of claim 23, the statistical hypothesis employing a threshold in connection with a probability distribution for relevant data and a probability distribution for non-relevant data, respective word probabilities are generated for the search query results and compared to the threshold, the probability distribution for relevant data and the probability distribution for non-relevant data to determine whether the results are relevant or non-relevant.
- 25. (Original) The method of claim 24, the threshold employed to bias the decision to mitigate one of a result being deemed non-relevant when the result is relevant and a result being deemed relevant when the result is non-relevant.
- 26. (Original) The method of claim 22, further employing a probability distribution analysis or machine learning in connection with the filtering and ranking, wherein suitable probability distributions include a Bernoulli, a binomial, a Pascal, a Poisson, an arcsine, a beta, a Cauchy, a chi-square with N degrees of freedom, an Erlang, a uniform, an exponential, a gamma, a Gaussian-univariate, a Gaussian-bivariate, a Laplace, a log-normal, a rice, a Weibull and a Rayleigh distribution, and the machine learning can classify based on one or more of a word occurrence, a distribution, a page layout, an inlink, and an outlink.

- 27. (Original) The method of claim 22, further comprising employing a statistical analysis to rank search query results.
- 28. (Original) The method of claim 27, the ranking comprising one of generating word probabilities and employing a confidence interval to determine relevance, and generating a similarity measure comprising one of a cosine distance, the Jaccard coefficient, an entropy-based measure, a divergence measure and/or a relative separation measure to determine similarity.
- 29. (Currently Amended) A method to customize a general-purpose search engine to improve context search query results, comprising:

tuning a general-purpose search engine for an entry point by employing a method further comprising:

providing a set of relevant data to train that is used by a component to discern query results relevant to a search context of a user employing the entry point, the entry point provides a link employed to access the general-purpose search engine;

providing a set of non-relevant data to train that is used by the component to discern query results unrelated to the search context, the set of relevant data and the set of non-relevant data are manually provided; and

determining whether a query result is relevant or <u>non-relevant</u> to the search

- 30. (Original) The method of claim 29, the set of relevant data comprising data associated with the search context of the user for the entry point.
- 31. (Original) The method of claim 29, the set of non-relevant data comprising random data unrelated to the search context of the user for the entry point.
- 32. (Original) The method of claim 29, further comprising providing information to associate respective query results with the entry point.

- 33. (Original) The method of claim 29, the set of relevant data and the set of non-relevant data employed to train the component to learn the features that differentiate relevant data from non-relevant data.
- 34. (Previously Presented) A method to automatically customize a general-purpose search engine for an entry point, comprising:

identifying the entry point;

executing a query search via the entry point that includes a link employed to route to the general-purpose search engine;

recording a query result selected by a user employing the entry point as relevant; recording a higher ranked query results as non-relevant, when a lower ranked result is selected by the user,; and

providing the recorded results to automatically train the filter for the entry point, in order to discriminate between results relevant to a search context of the user for the entry point and results non-relevant to the search context.

- 35. (Original) The method of claim 34, the set of relevant data comprising data associated with the search context of the user for the entry point.
- 36. (Original) The method of claim 34, the set of non-relevant data comprising data unrelated to the search context of the user for the entry point.
- 37. (Original) The method of claim 34, further comprising providing information to associate respective query results with the entry point.
- 38. (Original) The method of claim 34, the set of relevant data and the set of non-relevant data employed to train the component to learn the features that differentiate relevant data from non-relevant data.

- 39. (Previously Presented) The method of claim 34, the query results selected via a click thru technique employing a mouse to select a link associated with the query result by clicking on the link.
- 40. (Original) The method of claim 34, further comprising generating a word probability distribution for the relevant recorded results and a word probability distribution for the nonrelevant recorded results.
- 41. (Cancelled).
- 42. (Currently Amended) A computer readable medium storing computer executable components that tunes a general-purpose search engine to improve context search query results, comprising:
- a component that <u>receives search query results of a general-purpose search engine</u> and filters the <del>general-purpose search engine</del> results based on training data sets associated with the search context of a user depending on the entry point that provides a link utilized to arrive at the general-purpose search engine; and
- a component that ranks the general-purpose search engine results according to the similarity of the search engine results to the training data sets.
- 43. (Currently Amended) A system that <u>receives</u>, filters and ranks general-purpose search engine results, comprising:

means for filtering general-purpose search engine results to determine whether a query result is relevant to a search context of a group of users depending on the entry point that includes a link employed to navigate to the general-purpose search engine; and

means for ranking the general-purpose search engine results based on a relevance of the general-purpose search engine results to the search context of the group of users and the entry point.